

# ANDES

UN ENCUENTRO SEMESTRAL

La revista de los profesionales de la montaña

# Líderes

MEDIAKIT



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The reference magazine for the economic actors of mountain in South America, Spain and Andorra.

Andes Líderes is directed at mountain, mining and cable transport professionals in Latin America and the Iberian Peninsula, and it brings identical solutions to similar problems of utilization, such as access and security in difficult areas.

Andes Líderes is also the echo of all the variations of cable of cable utilization, particularly transport systems in urban context.

Dedicated to the Spanish speaking sphere, the bi-annual magazine Andes Líderes is the official organ of the OITAF in Spanish.

## 2 ISSUES PER YEAR:

- May/June : « Overview of realizations in mountain and urban context »
- October : « Post-season balance + special report on shows and conventions »

>> [Download Andes Líderes N° 13 \(oct. 2017\)](#)

>> [Download Andes Líderes N° 12 \(may 2017\)](#)

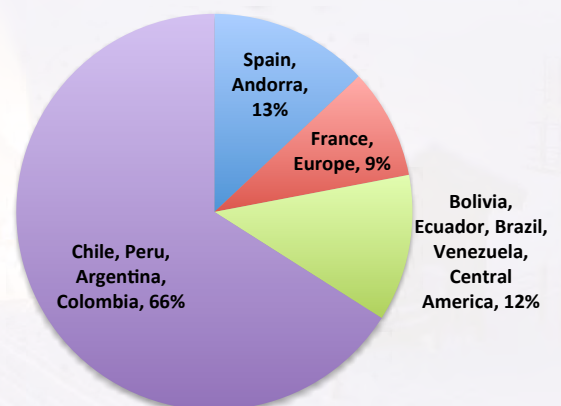
### Print run:

Average of 5,000 copies per issue depending on the period of the year.

### Distribution :

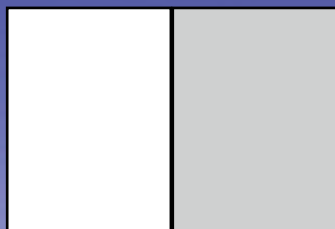
- Shows and conventions:
  - Expo Andes (Chile),
  - INTI Convention (Argentina).
  - EAFIT Convention (Colombia).
- Chambers of Commerce and Industry:
  - Franco-Chilean,
  - Franco-Argentinian,
  - Franco-Peruvian,
  - Franco-Colombian.
- Delegations and economic representations
- Subscription.

### Geographic distribution of diffusion





## AVAILABLE FORMATS



- Inside front cover
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- Back cover

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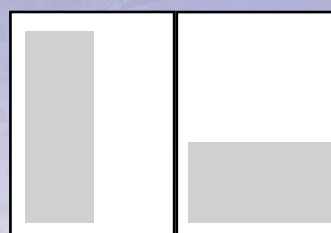


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- 1/2 vertical page
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L x H - 90 x 265mm

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## PRICES\*

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Inside front cover	3 000 €
Inside back cover	2 700 €
Back cover	3 600 €

■ INSIDE PAGES	PRICE
Double page	4 100 €
Full page	2 150 €
1/2 page	1 300 €

\* Prices without taxes, technical costs included.  
 Editorial advertising: space cost + technical costs  
 Insert and off-prints: please consult us  
 Computerized files: high-resolution images (300dpi min.)  
 Pdf documents, Indesign, jpeg, eps, tif.

## SCHEDULE 2018 - 2020\*\*

ISSUE	LANGUAGE	MAIN TOPIC	CLOSURE	PUBLICATION
• AL 15 - October 2018		« <i>Post-season balance</i> »	06/09/2018	15/10/2018
• AL 16 - May/June 2019		« <i>Overview of realizations</i> »	23/05/2019	28/06/2019
• AL 17 - October 2019		« <i>Post-season balance</i> »	05/09/2019	09/10/2019
• AL 18- May/June 2020		« <i>Overview of realizations</i> »	24/05/2020	30/06/2020

\*\* These dates are for information purpose only and can be modified.